LinkedIn Learning for UCSF
New Online Learning Video Library Subscription Service
UCSF Learning & Organization Development
Professional development for UCSF Staff, Faculty, & Learners

- **UC Learning Center**
  UC and UCSF tailored workshop registrations and eCourses, including compliance

- **Skillsoft**
  Videos, books & audio books on business topics

- **Gallup Access**
  Engagement survey, StrengthsFinder, action plans, articles

- **Instructor-Led Training, Org Development Consults**
  Series and one-time classes on today’s topics for staff & managers
What is LinkedIn Learning?

- A digital library of thousands of video courses taught by industry experts covering a wide range of technical, business, software and creative topics (including all Lynda.com content)

- An pilot investment by UCSF to provide professional development opportunities as part of our Learning & Organization Development program
Why LinkedIn Learning?

**Just-in-time training** while shelter-in-place orders prioritize upskilling & reskilling in a quickly accessible, virtual environment

**LinkedIn is a trusted platform** in the UCSF & larger professional community, bolstered with Lynda.com content

**Our employee engagement** data & goals demonstrate that providing development opportunities is key to a high-performing workplace

**Relevant content** leverages industry trends, learner-tailored recommendations, & connection to a larger professional network
Who is LinkedIn?
Leveraging the world-famous professional development network

706+ million Professionals
50+ million Companies
20+ million Jobs

16,000 Professionally produced courses
100% Instructors are experts in their field
50+ Courses added every week
LinkedIn Learning Features

- Bite-sized classes & in-depth courses
- downloadable courses for offline viewing
- Audio-only option
- Switch between mobile and computer device: remembers where you left off
- Help preparing for popular professional certification exams & CEUs
- Available in French, German, Japanese, Spanish, Chinese & Portuguese
- Personalized learning suggestions based on industry trends & your profile
- Expert instructors, learning groups, assessments & practice environments
- Share courses & certificates of completion on your LinkedIn profile
Where do I access?

- [Training.ucsf.edu/LinkedInLearning](https://Training.ucsf.edu/LinkedInLearning) or [MyAccess](https://MyAccess) “LinkedIn Learning” via Single-Sign-On and Duo
  - Optionally link your LinkedIn profile or use your UCSF email
  - Change your mind? Edit in "Settings"
- [Mobile app](https://Mobile app) available for download
- [Training.ucsf.edu](https://Training.ucsf.edu) hosts LinkedIn Learning sign-on button, mobile app info, and info page
  - Button on UC Learning Center homepage
Implementation Timeline

July: Launch Prep
- Initiate pilot contract
- Perform stage testing
- Post webpage announcement teaser

August/Sept: Soft Launch
- Single-Sign-On integration
- Develop instructional guides
- Schedule webinars and publications

Sept/October: Formal Launch
- Disseminate announcements
- Post final digital promotional materials
- Host October webinars

Through FY2021: Post-Launch
- Review analytics & feedback survey data
- Curate learning paths & collections based on evolving priorities/partnerships
Next Steps

1) Log into LinkedIn Learning
   - On computer or mobile app

2) Connect with Colleagues
   - Download posters & Zoom backgrounds
   - Share your favorite courses on LinkedIn
   - Discuss needed skills & development goals with your team & management

3) Subscribe to L&OD email list
   to hear about new & trending offerings
   (tiny.ucsf.edu/LearningNewsletter)